

Dear Reader:

Enclosed is the Juniper Enterprises 2008 Media Kit.

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Juniper Enterprises mission is to connect with every woman who is in pursuit of complete health, increased self-confidence, and enhanced sexual experiences.

The use of the Jade Eggs is little known in Western society yet offers many health benefits through a natural, cost-effective alternative to the usual array of prescriptions drugs with unwanted side effects or invasive surgical procedures. The Jade Eggs exercises are designed to help isolate and strengthen the vaginal and lower pelvic floor muscles to help women of all ages increase their overall health. When used properly and regularly, the practice increases the ease of childbirth, expedites post-childbirth recovery, enhances sexual experiences and stamina, and cures many types of incontinence while being more targeted and efficient than Kegel exercises. Women of all ages can benefit from the total overall health improvements the Jade Eggs offer.

This simple but effective practice is relevant to all aspects of women's health, and women need to know!

Juniper Enterprises  
1711 Juniper Hill Road  
Aspen, CO 81611  
(National) 1-800-490-7454  
(Local) 970-923-6885  
[info@juniperenterprises.com](mailto:info@juniperenterprises.com)

## Company Information:

Juniper Enterprises LLC specializes in women's health enhancement through Jade Egg exercises, a product based on an ancient Chinese practice. The simple, elegant egg-shaped stones of polished jade were first used by the Empress' court over two thousand years ago to enhance the sexual vitality and overall health of the user. A secret of royal privilege at first, the practice spread in the following millennia, and Juniper Enterprises founder J.P. Jallifier, an entrepreneur from the age of 17, first noticed the stones while visiting China in the 1970's. After decades of owning successful "brick and mortar" retail stores in Aspen, Colorado, Jallifier was ready for a change and wanted to simplify business. He remembered the mystical jade eggs he first encountered years before and after extensive research, he recognized massive potential as a major import to the United States. Jallifier decided that the U.S. market was missing a simple, cost-effective product that offers not only known physical health benefits, but yields increased self-confidence and enhanced sexual stamina and sensitivity. He decided to sell the product from his office in Aspen, Colorado and founded Juniper Enterprises in 2000. He began working with independent distributors in China and delivered his first Jade Eggs to the U.S. that same year. Juniper Enterprises has taken the products global and has sold thousands of Jade Eggs all over the world. More importantly, the Jade Egg exercises have helped thousands of women all over the world find heightened self-confidence and health.

## The Product:

The Jade Eggs exercises are designed to help isolate and strengthen the vaginal and lower pelvic floor muscles to help women of all ages avoid the debilitating effects and potentially devastating complications caused by the weakening of these muscles. Exercises with the Jade Eggs offer many health benefits through a natural, cost-effective treatment and an alternative to the usual array of prescriptions drugs with unwanted side effects, or invasive surgery. When used properly and regularly, the practice:

- Increases the ease of childbirth.
- Expedites post-childbirth recovery.
- Enhances sexual experiences and stamina.
- Cures many types of incontinence.
- Is more targeted than Kegel exercises

The Jade Eggs come in three sets: Princess (two eggs), Queen (four eggs) and Empress (six eggs). Each set is designed to accommodate individual preference.

The Jade Eggs are encased in a black jewelry box for the home, and come with a velvet carrying pouch. The accompanying instructional guide describes detailed techniques for training and vaginal "weightlifting". Several shipping options are available and orders are processed and shipped with complete confidentiality in neutral packaging. You can order Jade Eggs online at any one of our websites.

## Websites:

[www.jadeeggs.com](http://www.jadeeggs.com)  
[www.smartbirth.com](http://www.smartbirth.com)  
[www.cure-incontinence.com](http://www.cure-incontinence.com)  
[www.resolveincontinence.com](http://www.resolveincontinence.com)  
[www.chinese-secret.com](http://www.chinese-secret.com)  
[www.secretorgasm.com](http://www.secretorgasm.com)  
[www.jadeempress.com](http://www.jadeempress.com)  
[www.intimategym.com](http://www.intimategym.com)



## Our Customers:

Juniper Enterprises would like to reach every woman who is in pursuit of complete health, increased self-confidence, and enhanced sexual activity.

## Major Target Markets Include:

### Women with Incontinence

- Menopausal Women.
- Post Childbirth – Recovery.
- Pre Child Birth – Preventative Exercise.
- Stress incontinence.

Juniper Enterprises wants to increase the awareness and availability of a natural treatment for incontinence in women. Physical changes resulting from pregnancy, childbirth, and menopause often cause incontinence. The Jade Eggs, when used in a regular exercise routine can strengthen weak muscles, reducing incontinence and promoting overall health.

### Women who seek optimal sexual health

- Increased overall reproductive and sexual health.
- Experience multiple orgasms.
- Heightened awareness and control.
- Greater enjoyment for partner.

The Jade Eggs exercises are designed to help isolate the appropriate muscles in order to tone and strengthen them progressively. This increases the user's control, strength and sensitivity, resulting in enhanced sexual experiences, elevated self-confidence, and a wide array of health benefits.

## Q & A:

### What informed your choice of material for the Jade Eggs?

We've carefully chosen the best functional material in the design of the Jade Eggs. High quality gemstone jade would be very expensive, so in order to offer the best quality product at a reasonable price, we elected for "New Jade". This opulent semi-precious stone, of the serpentine family, is known for having the highly esteemed qualities of jade. The polished and noncorrosive surface of this semi-precious stone offers a smooth, non-porous medium to maintain perfect standards of hygiene. The eggs can be safely and easily sterilized with boiling.

### Why have I not heard about this before?

This has been a well-guarded secret for centuries. Also, consider the repression in our society. Intimacy is a very personal thing – taboo even. As other far-Eastern sources of sexual and personal health knowledge gain acknowledgement, (the Kama Sutra and various yoga practices, for example), practice with the Jade Eggs is also gaining increased exposure and popularity.

### What are the different sizes of Jade Eggs, and what are they for?

The Jade Eggs come in three sizes that correspond to varying levels of expertise. The largest eggs are the easiest to grasp and manipulate, helping the beginner sense and become aware of her muscles and control. The smaller the eggs, the more skill and muscular control it takes to manipulate and feel them, thus the smallest eggs are for the expert who has trained through the other sizes. The respective sizes of the eggs are small (21mm), medium (26mm), and large (40mm). You have the choice of three different sets that include two, four or six eggs.

### I am shy. I am scared. How do I start?

With every set of Jade Eggs, there is a comprehensive instruction booklet written by a health professional. First of all take a deep breath and relax! Jade eggs are simple to use. This is why we suggest that you explore for yourself, in the privacy of your home. Find their simple yet powerful health benefits. We are sure that your shyness will change to appreciation and increased confidence in your body image.

### What is the basic reward for doing these exercises?

Total overall health improvements! The Chinese believed that by exercising with the Jade Eggs regularly, one enhanced her overall health while negating the effects of aging. Your sexual organs and system are directly connected to your overall health and well-being. Perhaps you are aware of current research on hormones, hormone replacement therapy, and hormonal imbalances; a healthy well-exercised sexual system ensures balanced hormones and good health.

## Testimonials:

### What people are saying about the Jade Eggs!

My husband gave me The Empress set as a gift. Ever since the birth of our daughter, I have had a problem with incontinence. The Doctors all said the same thing, "Do Kegels." What lame advice. I 'Kegeled' night and day and did not have any improvement. I thought it was hopeless, and our sex life was in terrible shape. Then my husband came home with this great smile on his face with this beautiful present. One of his friends had told him about it and the second honeymoon that he and his wife were enjoying. What did I have to lose? The rest is history. My worst fears and challenge have been solved. Thanks to your Jade Eggs there is hope!

S.T., Vancouver

I often feel it is a healthy luxury to use these Jade Eggs inspired by an intriguing ancient innovation, right in my own home! I was feeling kind of asexual, now 47 years old with three kids, leaving stretch marks and the whole works on my body. Nowadays, I am feeling like a sensual and desirable woman again. I am tight again, and even my skin has improved! Your miraculous little eggs have transformed my life. Thank you!

C.G., Toronto

If you told me not so long ago that I would have that many orgasms and that my lovemaking experiences would take this turn, I would have said dream on. I can now control my orgasms and nearly have them happen at will. This has done so much for me. I am truly grateful.

Patricia, Maine

I feel deeply grateful to have found the Jade Eggs... a life-changing tool. I received the Queen set for my 27th birthday from my fiancée. At first I was just astonished by the beauty of each individual egg, holding and admiring the smoothed stone. The excitement of experimenting with the different sizes and techniques you have supplied me with is always new and the progress is felt right away. Immediate benefits of using the eggs (it is the most regular exercise I do!) are permeating my whole healthy being, and our sex life is blossoming. I'd like to share my experience with others, and with you who made it possible.

Anonymous

## Jade Eggs in the Media:

### Featured in Essence Magazine in 2005

Tighten up.

My friend Kim 33, had heard about Kegel exercises (in which you contract your pelvic-floor muscles as if you were stopping and starting the flow of urine) before she had her two children: "My midwife told me they would help get my vaginal muscles back after delivery." But Kim took it one step further. "My friend introduced me to Jade Eggs. You insert one and use your muscles to keep it from sliding out. They come in different sizes, and holding the smallest one is almost impossible." Kim says the workout, which "looks as if you're just standing there doing nothing," is so strenuous that she actually breaks a sweat. "But it's worth it," she says. "When those muscles are strong you can control your orgasm and give your partner greater pleasure. It's especially good to relax your muscles when your partner goes in and clench them when he pulls out, so it's like a sucking feeling. My husband loves it." (Jade Eggs are available at [jadeeggs.com](http://jadeeggs.com).)